

ADVERTISING ARTWORK SPECIFICATIONS

Send all artwork to:

Midlands Printing, Inc.

P. O. Box 709 • 1117 Broad Street

Camden, SC 29020

Phone: 1-800-849-2237

E-mail: mid_tb@bellsouth.net

Please put "Queen's Cup ad" in the subject line of artwork sent by e-mail.

Important Information

- This advertising agreement and full payment must be mailed to Catawba Lands Conservancy at the address on reverse by **April 1, 2005**.
- Please send camera-ready or digital art with correct dimensions to Midlands Printing, Inc. by **April 1, 2005**. CSA reserves the right to edit and size ad space when necessary. Photocopies, raised print on business cards or poor quality laser prints are not camera ready.
- If you do not have camera-ready art, Midlands Printing will be pleased to provide you with a quote.

Digital Artwork

Line screen: 150 • DPI Resolution 250-300 • Four-color ads should be separated as CMYK • High-resolution scans should be TIFF files • Provide all printer and screen fonts • Provide original artwork and a hard copy of ad for reference • No film, please.

Software Capabilities

QuarkXpress 6.1 • Freehand 10 • Illustrator 10 • Photoshop 5.0.2 • PDF files.

FULL PAGE AD: \$300
3.5" X 8.25"

BUSINESS CARD AD: \$125
3.5" X 2"

HALF PAGE AD: \$175
3.5" X 4"

